

## Marriott Cancun, An All-Inclusive Resort, celebrates its Grand Opening with Elevated Hospitality

Building on the brand's legacy of wonderful hospitality, guests of Marriott Cancun, An All-Inclusive Resort will step into a world of unparalleled hospitality and enriching experiences

**CANCUN, MEXICO – August, 2024 –** The Marriott Cancun, An All-Inclusive Resort, the first all-inclusive property fully conceptualized by the Marriott Brand, celebrates its grand opening and invites guests to immerse themselves in enriching experiences, captivating entertainment, and vibrant local culture.

## All-Inclusive Getaways are Getting a Makeover with Marriott Hotels' Market Entry

With the rapidly growing interest in all-inclusive properties, consumers are more likely than ever to book single-price vacation packages, which will simplify the trip planning and budgeting process. After carefully surveying their members, Marriott International discovered that 173 million of them expressed interest in taking an all-inclusive vacation. Thus, the premium brand took the concept to the next level by offering booking options within the high-end sector. By entering this sector now, Marriott Hotels reaffirms its commitment to providing unforgettable stays that emphasize relaxation, care and shared moments. With the opening of this innovative new property, Marriott intends to redefine what it means to be 'all-inclusive,' not only in terms of services offered, but in terms of accommodating the lifestyles of visiting guests within the new vision.

"We are absolutely thrilled to extend a warm welcome to our guests at our newly renovated resort. Our dedicated team of hosts has poured their hearts into this exciting project, and we can't wait to create unforgettable experiences for each and every guest who chooses Marriott Hotels for their next vacation in beautiful Cancun" shared Christopher Calabrese, Vice President and General Manager at Marriott Cancun, an All-Inclusive Resort.

# Cancun is Calling, with a New Beachfront Escape in the Heart of the Destination's Golden Zone

Marriott Cancun, an All-Inclusive Resort creates spaces for every generation of traveler, leaving them free to explore their passions, enrich themselves in the destination and make lasting memories with loved ones. Beginning in the Greatroom, the hub of the resort experience, guests are instantly welcomed into its energetic atmosphere, giving them an opportunity to connect with the locale and each other between activities. From the welcome station to the bussy signature bar, the space sets the tone of the trip for each guest.

The resort features 450 newly redesigned guestrooms, including 124 premium ocean view rooms and 38 suites with balconies offering breathtaking vistas of the azure waters. For those seeking ultimate indulgence, the two Presidential Suites epitomize luxury, featuring a large balcony that overlooks Cancun's pristine beaches to the east and a beautiful terrace with views of the Nichupte Lagoon and its nuanced sunsets to the west. Each room showcases contemporary decor,

well-appointed bathrooms, and daily replenished mini bars, ensuring a harmonious fusion of comfort and convenience throughout each guest's stay.

### Marriott Cancun Boasts 13 Culinary Gems to Uncover & Savor

Guests staying at the resort can enjoy 13 diverse dining options, including Mexican and Japanese cuisine to poolside pizzerias and refreshing ceviche. The heart of the resort, the Greatroom Lobby Bar, offers stunning ocean views and a sophisticated ambiance for socializing. New restaurants like HANA Polynesian Grill feature Polynesian-inspired delicacies on an enchanting terrace, and Sacbé Beach Shack deliveries Tulum-inspired cuisine to enjoy in the sun or shade. The resort's burgers and shakes spot serves a taste of nostalgia with its classic counter seating and family-friendly atmosphere, while Alice's Tamale Ritual makes its rounds throughout the resort daily with a mobile food cart. Both of these unique culinary offerings are inspired by Marriott's hospitality roots and will serve as staples for future Marriott Hotels All-Inclusive properties.

## Resort Guests of All Ages Can Unlock a World of Fun & Fulfilling Experiences

The resort offers a variety of activities for every generation of traveler that inspires them to explore their passions within the destination. Guests of all ages can dive into adventure at the new water park, with water slides, a lazy river, multiple pools, and exclusive adult-only areas. Fitness enthusiasts can take advantage of the state-of-the-art fitness center, while those at the sports car can enjoy lively Karaoke nights and nighttime performances. In the venue's arcade area, families can immerse themselves in endless fun. The Workshop, opening in Fall 2024, will connect guests to local culture via art and crafting experiences that provide a more meaningful memento to take home.

The all-inclusive resort also offers a 5,000-square-foot indoor/outdoor CAMP Club by Marriott, which provides kids with creative activities zones with experiences such as slime making, dance lessons, and puppet crafting, something unique to the destination. Other experiences include a splatter paint cabin, a sound cabin for kids to make their own music, the CAMPitheater for lively performances, and Turf Field zone with areas for ziplining, wall-climbing, and more.

### Unrivaled Event and Meeting Spaces are Poised to Make Every Occasion Shine

With nearly 24,813-square-feet of renovated event space, Marriott Cancun, An All-Inclusive Resort is set to become the premier destination for events and meetings. The resort has four event rooms and 12 breakout rooms which are ideal for any occasion, and expert event planners are on-site to ensure that all events exceed guest expectations.

### Be Among the First to Enjoy Marriott Cancun's Wonderful Hospitality at an Unbeatable Price

In honor of the grand opening, Marriott Cancun, An All-Inclusive Resort is offering an exclusive 20% discount on all bookings made between July 30th and August 30th, 2024. This limited time offer invites guests to experience ultimate luxury and adventure when visiting any time from July 30th, 2024 to January 11th, 2025. Guests will also receive a \$50 USD resort credit valid for indulgent spa treatments at the beach cabanas.

#### About Marriott Cancun, An All-Inclusive Resort

The mysticism of Mexico's ancient history and world-class Marriott service seamlessly come together at Marriott Cancun, An All-Inclusive Resort, an idyllic, indulgent resort destination for weekend getaways, family vacations and memorable group events. Located in the heart of Cancun's Hotel Zone with the Mexican Caribbean as the backdrop, Marriott Cancun, An All-Inclusive Resort exudes home-away-from-home hospitality.

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